

# 7° SIMPOSIO INTERNACIONAL DE GEOMECÁNICA

# "SUSTAINABLE HEAVY OIL EXPLOITATION, INNOVATION AND GEOMECHANICAL CONTRIBUTIONS"

## 13<sup>th</sup> – 16<sup>th</sup> March 2017

7° International Symposium of Geomechanics is an academic event that has been making every two years since 2004, being the opportunity to analyze the main geomechanical oil industry challenges. This version includes geomechanical of heavy oil reservoirs, in which, the oil industry has put the attention, implementing innovating technologies in order to exploit their maximum productive potential. Currently, world heavy oil reserves represent around 70% and in the national context, the 50% of the oil production provides from this kind of reservoirs.

The symposium promotes an academic venue about recent geomechanical challenges in hydrocarbon exploitation and production, gathering a group of national and international specialists and representatives of main oil Colombian companies. Symposium organization extends you and your company an invitation to join in the event in the sponsorship modality.

Event promotion will be through written media (posters, brochures, technical program, etc.), electronic media (email, website, social networks), additionally we are going to visit private and public companies and institutions.

## Further information:

- Research Group on Applied Geomechanics GIGA
- Phone: (574) 4255217 (574) 4255146
- Address: Colombia, Medellin, Street 65 # 78-28 Block M1-414
- Email: giga\_med@unal.edu.co
- Website: http://minas.medellin.unal.edu.co/gruposdeinvestigacion/giga/en/



# SOCIAL EVENTS

# **DINNER**



## Include:

- Publicity in the programming.
- Banner.
- Service.
- Five (5) shares for the symposium.
- Souvenir provided by the sponsor.

# COCKTAIL



## Include:

- Publicity in the programming.
- Banner.
- Service.
- Five (5) shares for the symposium.
- Souvenir provided by the sponsor.



# SYMPOSIUM LUNCH

- > Exclusive sponsorship: two (2) Symposium days.
- > Individual sponsorship: one (1) Symposium day.



## Include:

- Publicity in the programming.
- Banner.
- Service.
- Souvenir provided by the sponsor.
- Shares for the symposium: Exclusive sponsorship: Four (4). Individual sponsorship: Two (2).

## **COURSE LUNCH**

- > Exclusive sponsorship: two (2) Course days.
- Individual sponsorship: one (1) Course day.

## Include:

- Publicity in the programming.
- Banner.
- Service.
- Souvenir provided by the sponsor.





# **COFFEE BREAK**

- > Exclusive sponsorship: Coffee break in the course and the symposium.
- > Coffee Break Symposium sponsorship: two (2) Symposium days.
- > Coffee Break Course sponsorship: two (2) course days.



## Include:

- Publicity in site.
- Service.
- Shares for the symposium: Exclusive: Four (4). Individual symposium: Two (2).

# **COFFEE STATION**

- > Exclusive sponsorship: Coffee station in the course and the symposium.
- > Coffee Station Symposium sponsorship: two (2) Symposium days.
- > Coffee Station Course sponsorship: two (2) course days.

## Include:

- Publicity in site.
- Service.





# PHYSICAL SPONSORSHIP OPTIONS

# BADGE CARD AND EMBROIDERY LACE

> Exclusive sponsorship: badge – embroidery lace to symposium attendees



## **BANNER**

Individual sponsorship: Eight shares

The banner will be place in a strategic place. The cost includes the banner.





## **OFFICIAL HANDSFREE BAG**



One hundred fifty (150) Units with your Brand.

# **DIGITAL PUBLICITY**

Individual sponsorship: Not exclusive. Only six (6) shares.
 Your Brand will be place on the official website and social networks.





# **SOUVENIRS**

Every souvenir is an exclusive sponsorship.



## Special notebook narrow \*

Printed in four colors and matt laminated covers and guards. One hundred (100) inner sheets printed equal to  $1 \times 1$  spot with the image of your company. **Material:** Cover 1.5 mm cardboard. Propalcote wrapped 150 grams. Ring metal double O, two sections. Sheets bond paper or Earth Pack 70 grams. **Dimensions:** 17 x 24 cms. **Cantidad:** 200 **Units:** 150

## **USB** carabiner\*

Flash Drive with carabiner hook, conference proceedings. **Capacity:** 4GB, 8GB **Dimensions:** 6,1 x 1,8 x 0,9 cms. **Brand:** Pad printing. Laser. **Available colors:** Black **Units:** 150





## **Portable battery\***

Charger mobile phone, ipad, ipod, MP3 and digital cameras. Universal cable included. **Capacity:** 2.200 a 2.600 mah **Material:** Plastic **Dimensions:** 9,5 x 2,3 cms. **Brand:** Logo printed in full color on one side. Available colors: (Subject to inventory)

Available colors: (Subject to inventory) White, Blue, Red. Units: 150

IMPORTANT the charge efficiency depends on the health of the equipment battery that you want to charge.



Six (6) helmets. Six (6) embroidered eyelets, lined button. Front fused visor with six (6) seams. Taping absorbent inside with four (4) seams and metal closure. **Material:** 100% cotton.

Brand: embroidered on the front. Available colors: Black-Yellow, Black-Blue, Black-Red and Black. Units: 150.





## Bluetooth speaker – Only Course\*

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#### Course Souvenir

giga\_med@unal.edu.co

3 watts with decorative clock hourglass type, micro SD card reader, FM radio, Bluetooth compatible devices. In addition, it works as a handsfreeLED with changing colors.

Material: Rubber finish. Colors: Black. Dimensions: 8.5 cm X 20 cm X 5.8 cm,

Brand: 4 cm. – Pad printing

**Units: 3**0

## Gym Bottle\*

Plastic sports bottle with screw cap and carabiner. Comfortable grip on its top. Lightweight and durable. **Capacity:** 500 ml / 17 Oz. **Material:** Stainless steel. **Dimensions:** 6,5 cm de diameter x 22,5 cm high. **Available colors:** Silver, Red, Green. **Units:** 150





## Mug funky\*

Round mug with handle and interior color. **Capacity:** 14 oz. **Material:** Ceramic. **Dimensions:** diameter top 9 x diameter 7,5 bottom x 11 cms. **Available colors:** blue, red, green, orange, yellow. **Units: 150.** 



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## Anti-stress Bola Golf\*

Stressing shaped golf ball. Dimensions: Diameter 6,3 cm. Material: PU (Polyurethane). Brand: Pad Printing. Printing area: 3,5 cm x 2,2 cm Units: 150.

giga\_med@unal.edu.co

## Metallic Key chain Anglo \*

Key metal with polished chrome finish and wide area marking (laser). **Material:** Alloy Zinc. **Dimensions:** 3,2 x 4,5 x 1,5 cm. **Available colors:** Silver. **Units:** 150.





## **Roller Pen\***

Metal with lid, stainless steel barrel. It includes the case.

Material: Stainless steel. Dimensions: 13,7 cm long. Brand: 3 x 0,7 cm – Laser. Units: 150.



#### Folder business – Only course\*

Interior compartment. Block A4 lined writing paper pin Metallic. **Material:** Exterior quilted leather simile. **Dimensions:** 31,4 x 25,5 cms. **Available colors:** Black.

**Brand:** Printed on one side x 1 color (contrast).

Units: 30.





#### Amberes stylus\*

Pen with a retractable system on the side and Touch for touchscreen devices. With screen cleaning pad in the clip.

Material:

ABS.

Dimensions: 13,5 cm long.

**Available colors:** Black, Red, Blue, Green, Purple, Orange, Silver.

Units: 150.

\* Conditions and restrictions apply. Products subject to change without notice. Images are illustrative and may not exactly match the products offered.



ACTIVITY	UNITS	SPONSORSHIP	
	(Include: Publicity in the programming, Banner,		
Dinner	service, Five (5) shares for symposium, Souvenir -		
- Exclusive	5	provided by the sponsor)	
	_	7,000 USD	
Cocktail	(Include: Publicity in the programming, Banner, Service, Four (4) shares for symposium, Souvenir		
	- provided by the sponsor)		
- Exclusive	4	5,500 USD	
	(Include shares, publicity in the programming,		
Lunch	banner, service and souvenir - provide by the		
Symposium Lunch			
- Exclusive - Two (2) days	4	5,000 USD	
- Individual - One (1) day	2	3,500 USD	
Course Lunch			
- Exclusive - Two (2) days	N/A	2,000 USD	
- Individual - One (1) day	N/A	1,300 USD	
Coffee Break	(Include shares, publicity in site and		
		service)	
- Exclusive : Course and Symposium –	4		
Four Days (4) - Morning and afternoon	•	6,000 USD	
- Symposium – Two days (2) - Morning and afternoon	2	4,000 USD	
- Course – Two days (2) - Morning and		4,000 03D	
afternoon	N/A	2,000 USD	
	Include publicity in site and		
Coffee Station		Service)	
- Exclusive : Course and Symposium –	N/A		
Four days (4) – Whole day		2,000 USD	
- Symposium – Two days (2) – Whole	N/A	1 000 1100	
day		1,600 USD	
- Course – Two days (2) – Whole day	N/A	800 USD	



SOUVENIRS	Elements with the logo of the sponsor	
<ul> <li>Physical publicity – Badge card – Embroidery Lace</li> </ul>	N/A	2,000 USD
<ul> <li>Digital publicity – digital sponsorship (website + social networks)</li> </ul>	N/A	1,300 USD
<ul> <li>Physical publicity – Banner symposium</li> <li>+ Course</li> </ul>	N/A	500 USD
- Hands free man bag	150	6,000 USD
- Special notebook narrow	200	3,000 USD
- USB Carabiner	150	3,000 USD
- Сар	150	2,500 USD
- Bluetooth speaker – Souvenir of the course	150	2,000 USD
- Gym Bottle	30	2,000 USD
- Mug funky	150	1,600 USD
- Golf ball anti-stress	150	1,600 USD
- Metallic Key chain Anglo	150	1,300 USD
- Roller Pen <b>VENDIDO</b>	150	1,300 USD
- Folder business – Only course	150	1,000 USD
- Amberes stylus	30	800 USD
- Portable battery	150	800 USD